

The Hongdae Street Style

Though this particular style isn't limited to those hanging out in the Hongdae area, it is the most common. In general, it's more common among young people, usually those in their early twenties. It is a sort of relaxed street fashion or Korean streetwear, mixing together the aesthetics of rock and hip hop into street fashion pieces. Especially the top part is often oversized or baggy, though men also like relaxed fit pants and shorts to go with it.

While it's a very unisex look, girls do wear dresses and skirts that go well with the look, as well. Girls also typically like to mix more colors into their outfits instead of sticking to predominantly black each and every time. Otherwise, this look is popular among both men and women. You can easily shop for the look in many of the stores in Hongdae's streets, order online through a Korean fashion online store or shopping sites, or from one of the many small online malls operated by Koreans.

Cover Your Shoulders and Chest...

Although Koreans are not deeply religious, their values are rooted in conservatism. Thus, to a certain extent, it is expected of women to act and look pure, or at least classy. What this entails is that it is frowned upon for Korean women to dress too revealing, especially in the top part. In other words: cover your shoulders, chest, and stomach. Better yet, don't wear backless clothes, either.



Of course, the rules on this are getting more lax as Korean fashion trends and the style for Korean women evolve. Though you still won't see many women wearing backless tops or tank tops, many are in love with off-shoulder and cold shoulder tops these days. And while the chest area remains covered, crop tops have become a big trend. They're especially popular to mix with high-waisted pants, shorts, and skirts.

...But Reveal Your Legs!

On the other hand, going mini in the lower body has absolutely been one of the most common Korean fashion trends for many years. And there doesn't seem to be a change happening any time soon! Mini skirts, short shorts, and mini dresses are definitely in. Unfortunately, it poses a problem for those girls with slightly wider hips or bigger butts, as the hem cuts might be even too short for them to wear.

But while Korean women love to show their legs, they do usually wear undershorts (or the skirts come equipped with it), to protect themselves from showing a little too much. The skirts are typically either tennis skirts or bodycon skirts, in both cases, they are usually high-waisted. For shorts, jean shorts are especially popular.

Oversizing

From tops to coats, and pants to dresses, Korean women love wearing clothes oversized enough to hide their forms and is a typical Korean style clothing. They are especially a

popular casual attire, existing even in the form of sweater dresses, and focused on utmost comfort. It also offers a cute but effortless look.

Many women love to combine an oversized item with a tighter one, usually a loose t-shirt, blouse, or sweater, with skinny jeans or a skirt. Others may wear an oversized top together with a loose bottom, which is another popular type of style gaining popularity amongst Koreans.

Layer It Up, Season To Season

Following the idea that one shouldn't bear their shoulders or show too much chest, layers were born. And by layers, we mean wearing a simple t-shirt or a long-sleeved top under a spaghetti strap dress.



The girls either mix and match it however they please, or they can also find ready-made sets on sale at any boutique, usually for a low cost. And this is by no means the only way they do layers – you can do it in any creative way you could think of! Even lace dresses over pants are a thing! There are definitely plenty of fashion discoveries that you'll come across in Korea!

Did We Ever Leave School?

As you may already know, in South Korea you wear a school uniform throughout all of your school years. But that school uniform look has also become a part of general everyday Korean fashion, especially for the ladies. The integral part of this look is the a-line skirt, which may be one color or patterned with plaid. Options for what to pair up with it are nearly limitless, from simple tees to vests over shirts.

Let Them Know We're In Love

And of course, it's its own type of fashion statement when a couple in South Korea wears matching clothes. It is completely normal in Korea for couples to purchase Korean clothing with not only one matching item with each other but full outfits, from backpacks to shoes! So if you ever happen to get yourself a Korean bae, perhaps it's a trend you'll become a part of as well?

hang out, aesthetics, relaxed, stick to, evolve, trend, attire

Where do you hang out in order to be seen?

Are you interested in the Hongdae Street style?

What kind of look do you like to wear when you go out for a night on the town?

Where do you shop for clothes? What influences your purchases?

How has your style evolved?

Is it stressful to choose your attire? Do feel pressured to where clothes that don't feel right for you?

Do Mokwon students dress fashionably?

What is your price range when you shop for clothes?

Why did you choose the clothes you're wearing today?

What trend are you participating in now?